

POWTOONS!

Dynamic Presentations for Chapter 3/Maslow's Hierarchy That Promote Mastery and Student Engagement

***Mentor Teacher National Webinar Presentation
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Professional Background

- *Over 20 years as an educator--Vocal Music, Theatre, English (7th-12th grade), and Freshman Seminar (past 5 years).
- *Worked outside of education--Music and film industry; restaurant mgr. in New York City; singing telegrams; selling appliances at Sears--all prepared me by being able to provide real-world insight to my work with my students.
- *Classically trained vocalist/guitarist/pianist/composer; professional voice-over work

Chapter 3/ Maslow's Hierarchy of Needs

A yellow square containing the text 'MASLOW'S HIERARCHY OF NEEDS' in three lines. The first line is green, the second is orange, and the third is red.

MASLOW'S
HIERARCHY
OF NEEDS

CONTEXT--

STUDENTS DO TRIANGLES IN WORKBOOK (PG. 29 AND 30), WITH A SMALL BUT CRITICAL ADJUSTMENT--SHADING IN ONLY AS DARK AS IS APPROPRIATE. ALLOWS FOR **deeper**, MORE *complex*, AND MORE **realistic** UNDERSTANDING OF THE HIERARCHY.

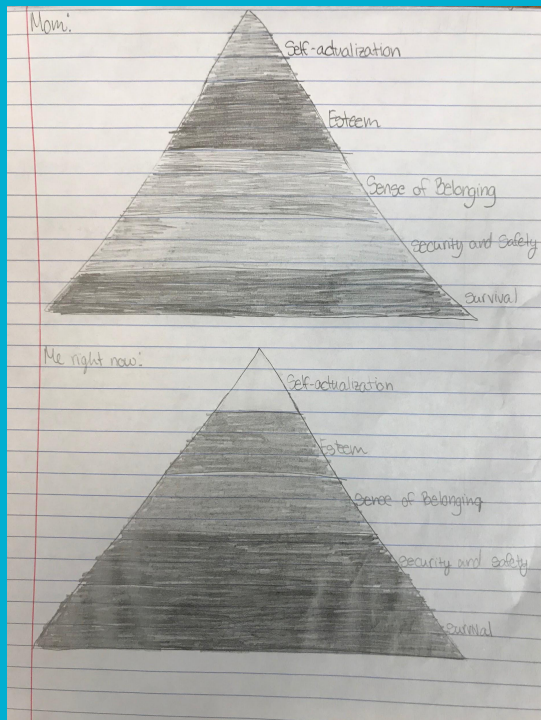
FOR EXAMPLE, A FAMILY WHO HAS JUST EXPERIENCED LOSING A JOB MIGHT BE MISSING FINANCIAL SECURITY BUT HAVE THE LEVEL HIGHER (LOVE/SENSE OF BELONGING) AS STRONG AS THEY EVER HAVE.



The background of the slide features a close-up portrait of Katy Perry. The image is partially obscured by a teal-colored overlay that covers the top half and the right side. The text 'Katy Perry' is written in a large, red, cursive script across the top, with the 'P' containing a small heart symbol.

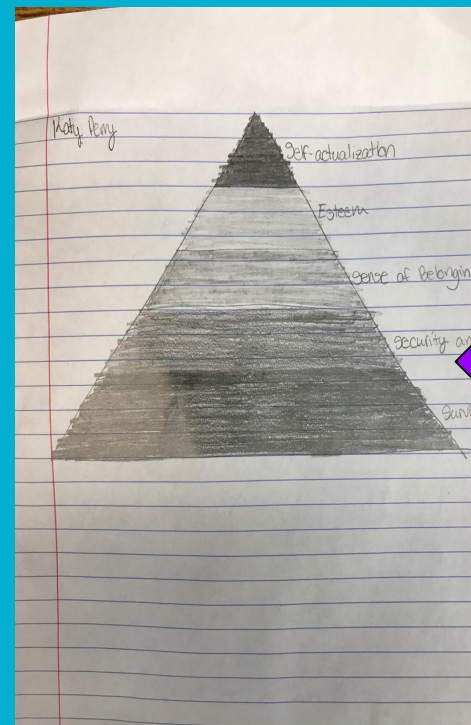
Katy Perry

Activity/Videos



**Step #1:
Evaluate
Parent's
H.O.N.
(Hierarchy
of Needs)**

**Step #2: Evaluate
Your OWN
H.O.N.**



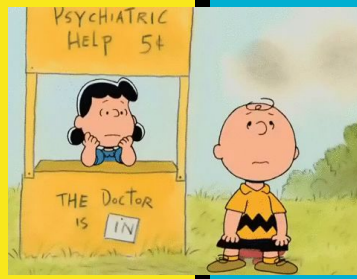
**Step #3:
Evaluate
H.O.N.
For
Katy Perry
Based on
both
videos**

Students are challenged to see the hierarchy as **COMPLEX** and make educated inferences as to Katy Perry's emotional state, based on clues from each of the videos.



Which is the “real” Katy?





My students now had used Maslow's Hierarchy of Needs in a high-level, challenging way, and had:

Evaluated

Applied

Analyzed

arguably taking on the role of amateur psychiatrist.

But, something was still missing...

MY GOAL:

INTEGRATE TECHNOLOGY IN WAY THAT LETS STUDENTS
DEMONSTRATE MASTERY, IN A CREATIVE, ENGAGING,
EASY AND FUN WAY!



Enter Powtoon!

Exit Same Old Same Old...



Powtoon! Let My Students:

Demonstrate **mastery** by creating a project designed to teach the Chapter 3/Maslow's Hierarchy concepts, sophisticated concepts, to a five-year-old student.

Powtoon is:

Easy

Fun

Dynamic

Powerful

What the assignment looked like...



Key Elements of the Project



Cover all 5 levels, both internal and external



Use different slide for each of the 10 levels



Have lots and lots of pictures and **COLOR** to attract their attention.



Make your pictures move.



Use transitions and music





CLICK ON THIS LINK
TO GET STARTED
WITH POWTOON!



It isn't normal to
know what we want.
It is a rare and
difficult psychological
achievement.

Abraham Maslow

QUESTIONS?

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**WANT TO HAVE ACCESS TO
THIS POWER
POINT/MATERIALS?
CHECK OUT THE **Mentor
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WEBSITE AT:**

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SPOTLIGHT_Brian.HTML](http://www.careerchoices.com/Lounge/SPOTLIGHT_Brian.HTML)